

Course Name: Intro to Business SY 2021-2022

Contact Information: Mr. D. DiDonato, MBA - domenic.didonato@ppsd.org

Course Description:

Intro to Business students examine the fundamentals of business and personal finance. Students are educated in the following: the fundamentals for financial success in such areas as planning, money management, budgeting, banking, financial institutions, credit, identity theft and consumer rights and investing. The major focus is a digital education program, Everfi in which students learn how to make wise financial decisions to promote financial well-being over their lifetime. Through interactive lessons, students translate complex financial concepts into actionable strategies for managing finances.

Text and Tools:

Everfi, <https://everfi.com/>

The WallStreet Journal Guide to Understanding Money & Investing, Kenneth M. Morris, Virginia B. Morris; Lightbulb Press ISBN 0-684-86902-0

Glenco Business and Personal Finance (or Similar) and various supplementary online resources (EverFi and Next Gen Personal Finance, Yahoo Finance, Mobile Interactive Portfolio).

Student Learning Objectives:

Translate complex financial concepts into actionable strategies for managing finances in the following areas:

- Planning.
- Money Management.
- Banking.
- Financial Institutions.
- Credit.
- Identity Theft.
- Consumer Rights.
- Investing.

Grading Policy:

Formative Assessments: 20% Practice work, Team Projects, Class Participation

Summative Assessments: 80% Unit Exams, Portfolio Performance Analysis Common Tasks & Presentations.

STUDENTS MUST TAKE & PASS A PRE & POST COURSE RELATED ASK/NOCTI EXAM AS WELL AS OBTAIN EVERFI CERTIFICATION AS A REQUIREMENT TO RECEIVE THEIR BUSINESS/COSMETOLOGY PATHWAYS ENDORSED HIGH SCHOOL DIPLOMA

Content:

Unit 1: Banking Basics

Unit 2: Income and Employment

Unit 3: Budgeting

Unit 4: Consumer Skills

Unit 5: Managing Credit and Debt

Unit 6: Financing Higher Education

Unit 7: Insurance

Course Policies:

- Students will complete requirements **AT a high level (A or B)**; any and all work not done at this level must be redone.
- All students will be issued a chrome book, regular book, and workbook. Limited computers and printers are available in the classroom. Accordingly, students are to bring their computers, regular book, and workbook to class ever session. Class assignments will often require work and research beyond normal school hours.
- Due dates will be administered for each project. All work will be completed and submitted in on that date for full credit.

Behavior Expectations and Consequences:

In accordance with PCTA and PPSD general policy. With special attention to:

1. Working for the entire class period with participation as part of your grade
2. Leaving your workstation clean and in proper order: close and stack books, log off, recycle papers, push in your chair
3. Performing **NEAT ACCURATE WORK IN PENCIL**
4. Maintaining additional materials in an organized binder with tabs that mirror the major syllabus topics
5. Checking Google Classroom, if absent for assignments, as they are due the following scheduled class

Agreement Statement

I understand the above course policies and pledge to keep up with my work and understand if I submit any work that is not my own, I will receive a zero grade for that assignment. The person who has allowed the copying will also receive a zero. The second offense will in administrative action.

_____ Student Signature _____ Parent Signature